



The White Pube – ideas for a new art world (RT#43)

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We are The White Pube and these are our ideas for a new art world. The art world is a bit broken. So many problems, such little time. Between January-April 2021, we plastered the distilled thoughts of years of writing on billboards and posters across the UK. We wanted to plop these aphorisms out there, as simple, feasible solutions; almost to prove how easy it can be if change is sincerely sought. The ideas are not radical, and they're not new. They're just six Very Good Ideas that we think you should listen to. In this pamphlet, we've listed the six ideas and taken the time to explain why we think they are, in fact, Very Good Ideas. There could have been hundreds. Maybe there should have been. But these were the initial ideas for a new art world we went with. We hope they'll make you think about more Very Good Ideas too.

The White Pube is the collaborative identity of Gabrielle de la Puente and Zarina Muhammad under which they publish reviews and essays about art, video games and food.

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