



Fast Fluid Fragmented - Art And Design In The Digital Age

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What does it mean to be a designer in the digital age? Images are no longer fixed, well-defined artefacts. Instead, they are increasingly automatically generated, interactive, and fluid entities that are less directly the product of human handwork and more the result of complex machines, algorithms, and software. Marijke Goeting examines the nature and cultural effects of media and technologies that are crucial for the design of visual communication today. She analyses how we have reflected on, experimented with, and imagined various approaches to these technologies and suggests ways to engage critically, thoughtfully, and alternatively with the digital tools at hand.

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